

San Antonio the Convention City of THE GREAT SOUTHWEST

CONVENTIONS are called for the purpose of transacting business, but the attendance at Conventions is not the attendance at Conventions is not of business that is to be transacted and the average business man, before he attends his convention or plans upon attending, has his mind upon what he is to do outside the Convention hall rather than upon what he will do and say within the assemblage.

In deciding upon a Convention city that city is generally chosen which offers not only accommodations for the gatherings of delegates but that city which furnishes entertainment, and no organization would think of inviting delegates to the city without making definite arrangements for their reception, their comfort and their entertainment.

A great majority of the men return home to read the report of the Convention from the official publications and to digest at their leisure the speeches made, rather than trust their remembrance of what was said upon the floor. They make certain that Bill, Jim and Harry and Fred will be at the Convention before they leave home and voluminous is the correspondence which is carried on between prospective attendants long before the meeting actually takes place.

San Antonio is a Convention city par-excellence, for in no other city are there as many opportunities for comfort and entertainment. San Antonio, as a gathering place, is located in the most advantageous position of any city in Texas. It is nearer the center of the State than any other large city, six excellent railroads enter San Antonio with an excellent passenger service, the Magic Valley is only 300 miles away and a few hours of motoring brings you to the Gulf Coast. Practically every large city can be reached by night travel, Houston—210 miles, El Paso—620 miles, Dallas—287 miles, and New Orleans—527 miles.

San Antonio is located in the center of an agricultural district as large as the States of Ohio, Massachusetts, Connecticut, New Jersey, Delaware and Rhode Island, in which is located some of the largest ranches in the world only a few hours ride from the city.

The hotels of San Antonio are the most modern hostelryes in the Southwest. They are up to date in every way and the rates are within the means of every man who travels. There are in all 51, capable of handling the largest gatherings. Just outside of the city is the famous Hot Wells Hotel, whose sulphur baths are renowned and whose grounds are spacious and enhancing. Within the larger hotels are meeting halls in which the average size Convention can be held. Beethoven Hall and Turner Hall, two large halls, will accommodate larger Conventions. Work on the city auditorium is to

start at once, assuring the most attractive meeting place in the State.

The city of San Antonio boasts of three daily newspapers, whose wide circulation covers every city in Texas and reaches many Northern and Eastern cities so that every meeting held in San Antonio is sure of the proper publicity. Special reporters are assigned to cover these Conventions and every courtesy is extended to delegates.

The city of San Antonio has more varied attractions than any other city in America and by these attractions every visitor to the city is bound to leave with a favorable impression. It is different from any other city because of its historic significance, the hospitality of its people, and its combination of Southern hospitality and Western aggressiveness.

The picturesque beauty of San Antonio is a continual joy. Winding throughout the city is the San Antonio River, crossed by 118

camping site, make a never ending place of delight for tourists and picnickers. The Alpine drive, the Japanese Tea Garden and Amphitheatre, together with the Mexican Village, add a touch that is beyond description, combining the Oriental with the Latin, and the daintiness of the flowers and birds with the massiveness of the perpendicular cliffs. Miles and miles of boulevards wind throughout this park and through the city, along which verdant palms stretch their gigantic arms to a blue and cloudless sky. These boulevards lead through a virgin country, winding through mammoth hills, whose slopes are covered with cedar brakes and whose valleys pasture huge herds of cattle. Throughout the year the countryside is covered with the most beautiful flowers and to see acres upon acres of yellow sunflowers is not uncommon. The hillsides and pastures are covered with niggerheads, blue-bonnets, wild verbenas, wine cups, jasmine, buttercups, thistle and many other richly colored flowers.

The streets of the city are lined with palms, roses, magnolias, huge pecan and live oak trees, whose branches extend almost together above you as you drive in their cool shade past modern residences of the latest architecture and design.

A drive of 30 miles through the wooded Bandera Hills takes you to Medina Lake, a lake as large as Lake George, and one of the beauty spots of the Southwest. Fish are abundant in this Paradise and bass weighing as high as twelve pounds are often caught. Every convenience awaits you here—boating, swimming, and an opportunity for absolute seclusion in the hills about the lake. Upon its shores are found deer, wild turkey, pheasants, coon and myriads of smaller game and birds.

Another beautiful drive carries you past the historic missions, around which the early history of Southwest Texas was built. San Jose mission, the largest of these, typifies the most striking example of Moorish architecture found in America.

Within the city of San Antonio is the Alamo, the "Cradle of Texas Liberty" in which perished with their companions—William Barrett Travis, James Bowie and David Crockett, those valiant frontiersmen who gave their lives that the liberties of Texas might be saved.

People of the city of San Antonio love the Alamo and the history connected with it and feel it their duty to bring every resident of Texas at least once within its walls. No business man or shopper is too busy to tell you of the historic deeds which took place within its walls and no man passes within its portals without removing his hat and conversing in abated whispers.

There are many historic spots within the city itself, including the Palace occupied by



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bridges. Along its banks are huge trees, adding a silvan and rustic beauty to the clear and swift flowing river. Through the business section it winds, passing numerous parks and plazas, whose beauty is unrivaled. Of these Brackenridge Park is the largest, containing 230 acres. This park is one of the wonders of America. Within its bounds is the Municipal Golf Course, which all Eastern golfers admit to be one of the best in the United States. Its large zoo, built in the cliffs, gives to the park a touch of the wildness of the mountains and plains. A delightful bathing beach, picnic grounds and